

Oakville Band Parents' Association Fundraising Meeting Minutes

Thursday, September 28, 2017

I. Call to Order

Julie Elking called to order the meeting of the Oakville Band Parents' Association Fundraising at 6:30 p.m. on Thursday, September 28, 2017, in the Oakville High School band room.

II. Roll call

The following persons were present:

Executive Board Members: Julie Elking, Joan Wantland, Scot Sullivan, Chris Zygmunt, Bob Rozanski were present. Also present were Greg Meier, Denise Bellovich, Lisa Boll, David Wich, Lisa O'Donnell, Suzanne McGinnis, Steve Ludwig, Cyndi Sullivan, Chris Kujath, Karen Cormack, Mike Chapman, Stacey Geldmacher, and several middle school band parents.

III. Explanation Of The Five Main OBPA Fundraisers

Julie Elking explained the needs of the band on a yearly basis and outlined the five fundraisers that are put on each year to keep the band running

- a. BBQ.
- b. Craft Fairs (December and March).
- c. Trivia Nights (August and January).

IV. Other Current Fundraisers

- a. Julie Elking explained how the Cardinal game fundraisers work and that hopefully the Blues games will follow the same format this year.
 1. We can work as many games as we can staff
 2. We make 8½% of net sales
 3. We partner with Mehlville
 4. We have done Sat/Sun games because they are easiest to staff
- b. Middle school families who are planning to send their child to France will be invited to participate this year.

V. Committees and How France Fundraising Will Work

- a. Julie Elking explained that for the France trip, we will need to focus heavily on group fundraising as opposed to individual fundraising.
- b. Several committees will be formed to formulate plans to fundraise for the France trip:
 1. Media/Publicity
 2. Corporate Sponsorships
 3. Prize Procurement
 4. Events
 5. Private Donors
 6. There may be other committees

VI. Fundraising Chair – Joan Wantland

- a. Joan Wantland expressed that the committees would give a large number of band parents a time to shine by helping raise money using their own resources and expertise.
- b. Partnerships with VFW halls and the possibilities of veterans sponsoring individual kids.
- c. Contacts with churches or other similar organizations.
- d. We need a huge community push to be successful.
- e. All funds will go through OBPA, which is a 501(c)3 organization.

- f. We will need quality, convincing letters. Some letters have already been sent.
- g. Grants were brought up by a parent. We have not participated in grants in the past.

VII. The Last “Big” Band Trip

- a. The Hawaii trip cost \$2300 per student. France will cost \$3750.
- b. It was noted that of the \$3750, \$1595 is earmarked for airfare.

VIII. Shipping

- a. Julie Elking mentioned that we need to get a proposal to ship all of our instruments to France to possibly save money on airline baggage. It could save \$250 off of each child’s trip.

IX. Brainstorming

- a. At this point in the meeting, the group started throwing out thoughts and ideas, as follows:
 - a. Curriculum is important for this effort. We need a “2 year long learning experience” for the kids
 - b. It would be helpful to have a trip budget that is itemized as much as possible
 - c. We should get our fundraising requests to corporations around the beginning of the year so they have not used up their donation dollars for the year
 - d. It might be beneficial to target Boeing, military organizations, and other similar connections
 - e. Relationships with someone inside an organization will go a long way
 - f. Do we have a connection to Lindbergh High School - can we ask them how they raised money for their trip?
 - g. Sunset Ford donated a car to Lindbergh. Could we do a similar raffle?
 - h. We have to be prepared to pay the fees to check our baggage, but sometimes the airline personnel do not charge them
 - i. We may wish to submit a proposal to Maritz for airfare
 - j. The band will be open to families who initially said no to the trip to change their mind and plan on going the France
 - k. If we have bigger and better donations/prizes for trivia night, we can make more money from the baskets
 - l. The money for France and the money to run the band are separate
 - m. The OBPA Board is the mouthpiece from Brakefield to the parents, but all parents make up the OBPA and we need all involved to make this a success
 - n. Tentative plan is to send out monthly updates for France activities which will be separate from regular band updates
 - o. We don’t always receive responses from e-mails
 - p. The remark was made that communication with parents is improved this year
 - q. Middle school parents will be included in these fundraising opportunities
 - r. Six Flags has a concession stand program, but it is not a great money maker
 - s. We need to keep the kids as visible as possible
 - i. They could play Christmas carols at the craft fair
 - ii. They can directly make appeals for money
 - t. Can we get information on band parents’ business contacts?
 - u. We could do a pancake breakfast
 - v. Another group has done a madrigal dinner - maybe a jazz band performance?
 - w. Concert for a ticketed fee?
 - x. Someone hired out the drumline last year
 - y. Pictures of kids at sectionals
 - z. We need a common message - “What do we communicate?”

- aa. Tie in with Veteran's Day? News Coverage?
- ab. Bernard does a Veteran's Day Concert - partner with them?
- ac. Can we get an alumni database from the district?
- ad. Garden Tours/Christmas Tours
- ae. Promote more scrip partnerships
- af. Home sales fundraising (Tupperware, Thirty-One, etc.)
- ag. Online fundraising/Gofundme/Paypal link on Facebook
- ah. Paypal or Gofundme - which is better, does it matter?
- ai. Could we have a website or a page just for France information for the public?
- aj. Call it the "D-Day 75th Anniversary Trip"
- ak. Could the band play the National Anthem somewhere and have it video recorded to use for publicity?
- al. Could we do the 50/50 at a Blues game and funnel the money through the 14 Fund
- am. If we have people who could donate timeshares, could we do a vacation raffle?
- an. Some 7th graders have concerns - don't know people who are going - could we start a mentoring program for the 7th and 8th graders?
- ao. Could we raffle off a kid's time for household chores - painting, yardwork, etc.
- ap. Possibly a committee to call parents to get them involved?
- aq. Start a Remind group
- ar. Are there restrictions on what we are allowed to do during the day at school?
- as. Penny drive?
- at. Auction for lunch with a teacher
- au. Christmas Grams
- av. How does hosting band competitions work? Oakville doesn't have the space
- aw. We could host a 5K run
- ax. Challenge another school band to some sort of competition
- ay. Golf tournament
- az. We will meet with committee heads monthly and send out information
- ba. Events cannot be put on the public calendar until they are set in stone
- bb. Put up a Google Form: "Do you have a connection," and "Do you want to help with France fundraising?"
- bc. Sell Cardinals calendars? Bernard already sells them
- bd. Band parent booth at the craft fair

Next Meeting

The next meeting has not been scheduled, but we will likely have one more big meeting before the small committees begin meeting on their own.

Meeting was adjourned at 7:30 p.m. Julie Elking

Minutes submitted by: Scot Sullivan